

WHAT IS A FIDUCIARY?

UNLOCK YOUR TOMORROW



PUTTING YOUR INTERESTS FIRST

At StrongBox Wealth, we uphold the highest standard of care when managing your wealth because you deserve nothing less. As fiduciary advisors, we are legally and ethically bound to act in your best interests at all times. But what does that truly mean?

THE FIDUCIARY STANDARD: A HIGHER LEVEL OF CARE

In the wealth management industry, a fiduciary is a financial professional who is dutybound to prioritize the needs and goals of their clients above all else. Unlike brokers who charge commissions for buying and selling securities, insurance representatives selling products weighed down by layers of embedded fees, or other financial advisors who operate under a less stringent suitability standard, fiduciaries put their clients' interests ahead of their own. Our advice is wholly centered on your financial plan and long-term objectives, ensuring portfolio alignment at every stage. This process mitigates any conflict of interest and reinforces a meticulous standard of investment selection, planning, and ongoing guidance.

At StrongBox Wealth, we embrace responsibility through advanced accreditations by holding several professional credentials and designations, disciplined investment strategies, and a transparent, ethical approach to managing your assets. This commitment is founded on four key principles:

OUR FIDUCIARY DUTIES TO YOU

- Duty of Loyalty We act with undivided loyalty, properly disclosing and mitigating any conflicts of interest to ensure full transparency.
- Duty of Care We apply rigorous due diligence in investment selection and management, backed by research-driven disciplined strategies.
- Duty of Competence We maintain and continuously enhance our expertise to provide accurate advice and relevant knowledge, ensuring we have the skillset and capacity to deliver prudent solutions.
- Duty to Monitor We proactively assess your financial plan and portfolio, making strategic adjustments as your goals and market conditions evolve.







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WHAT THIS MEANS FOR YOU

When you partner with StrongBox Wealth, you gain a trusted financial resource team dedicated to protecting and growing your wealth with integrity and accountability.



Objective Advice: Every recommendation is made with your best interests in mind by avoiding conflicts of interest that are otherwise common in our industry.



Fee Transparency: Our clearly defined, asset-based fee structure ensures you always understand how we are compensated for the value of advice and services delivered.



Relationship Focus: We listen and take time to understand your complete financial picture, maintaining regular communication to provide professionally crafted, ongoing personalized advice for you, your family, and the generations to come.

OUR FIDUCIARY PROCESS



Define your needs and aspirations by establishing a clear, goals-based vison.



Gather and organize financial information.



Analyze your current financial situation.



Develop a comprehensive, customized strategy aligned with your objectives.



Implement your risk balanced plan into action.



Monitor your progress and adjust as needed.



Refine or revise your plan to meet your life's circumstances.

EXPERIENCE THE STRONGBOX WEALTH DIFFERENCE

Navigating complex financial decisions requires a trusted and competent partner. As fiduciaries, we provide the clarity, confidence, and expertise needed to manage your wealth with precision. If you seek a higher standard of wealth management and strategic advice, let's have a conversation about how we can help to "unlock your tomorrow."

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